

General Appearance

Counters

Merchandise

Sales Girls

Floors

Lighting

Sales Bulletins

Windows

Store Front Sign

Ftn. Girls' Uniforms

Girls' Quarters

Stockroom

Fixture & Baling Rms.

Red Star Merchandise

Ledge

Office

Friday Efficiency

Painting—Interior

Customer Counts

Vestibule Ceiling

Fountain, Kitchen & Lunchroom

Extra Space

Remodel, Enlarge, New Plant

Suggestions by Mgr.

Fire Hazards

Store No. 326

Omaha, Nebr. 10/19/56
402 S. 16th St.

Manager W.C. Carpenter

Rating

G 7/47

Male Personnel

Years in training

Mos. at Store

James Goetz 11 mos 11

to re-open, 10/10/56.

Curtis (6'8") of Lincoln, Neb., helping.

Superintendent. Wardlow

Store Hours

Previous Year's Figures:

Sales	1,157,088.48	7.55%
Net Profit	93,529.89	8.26
Waste		2.84

% of increase or decrease in net profit as of

Competition

Organization

Trend: Sales

605,801 (remodeling) On 23.33

Expense

Stock Condition

Remarks from corres.

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